

# SEKURA®

Make loss prevention simpler,  
safer and **Sekura**

## LOSS PREVENTION SOLUTIONS

Fast, smart and easy-to-use loss prevention  
solutions for your business.

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🌐 [www.sekura-global.com](http://www.sekura-global.com)

# Sekura. The world's most innovative and focused loss prevention tag team.

Tags are 'what we do' and at the core of our business. We have focused our expertise and are now the ultimate tag-centric, customer-centric global provider of tagging solutions.

Why? Because retailers are faced with ever increasing loss prevention challenges and need simple, fast, effective but heavyweight deterrents to combat the rise in retail theft. Our business has evolved to help meet those challenges. **WE HEAR YOU.**

Sekura will always react dynamically to the needs of retailers as they arise through the collaboration of our team of global consultants.

In partnership with you, we are committed to demonstrating this.



Global CEOs & Founders  
Russell and Chris Napthine



Our focus on innovation has helped us gain a reputation for creating solutions tailored to each **customer's specific needs**, and working with our retail partners to overcome these challenges remains one of the highlights of our business.

– CHRIS NAPTHINE, GROUP DIRECTOR



Queen's Award 2021  
Winner of the Queen's Prize  
for Enterprise 2021:  
International trade.



Sekura® is the world's most **innovative security tagging provider** – with 80+ new products currently in development

Serving over one third of the world's top 50 retailers

and widely recognised as the leading innovators

in security tagging

## Our Valued Partners

We work closely with these and other retailers to reduce their losses and develop new innovations in merchandise protection:

Walmart ✱

Boots

TESCO

TJX

DECATHLON

Sainsbury's

Galeria Lafayette

Walgreens

OP

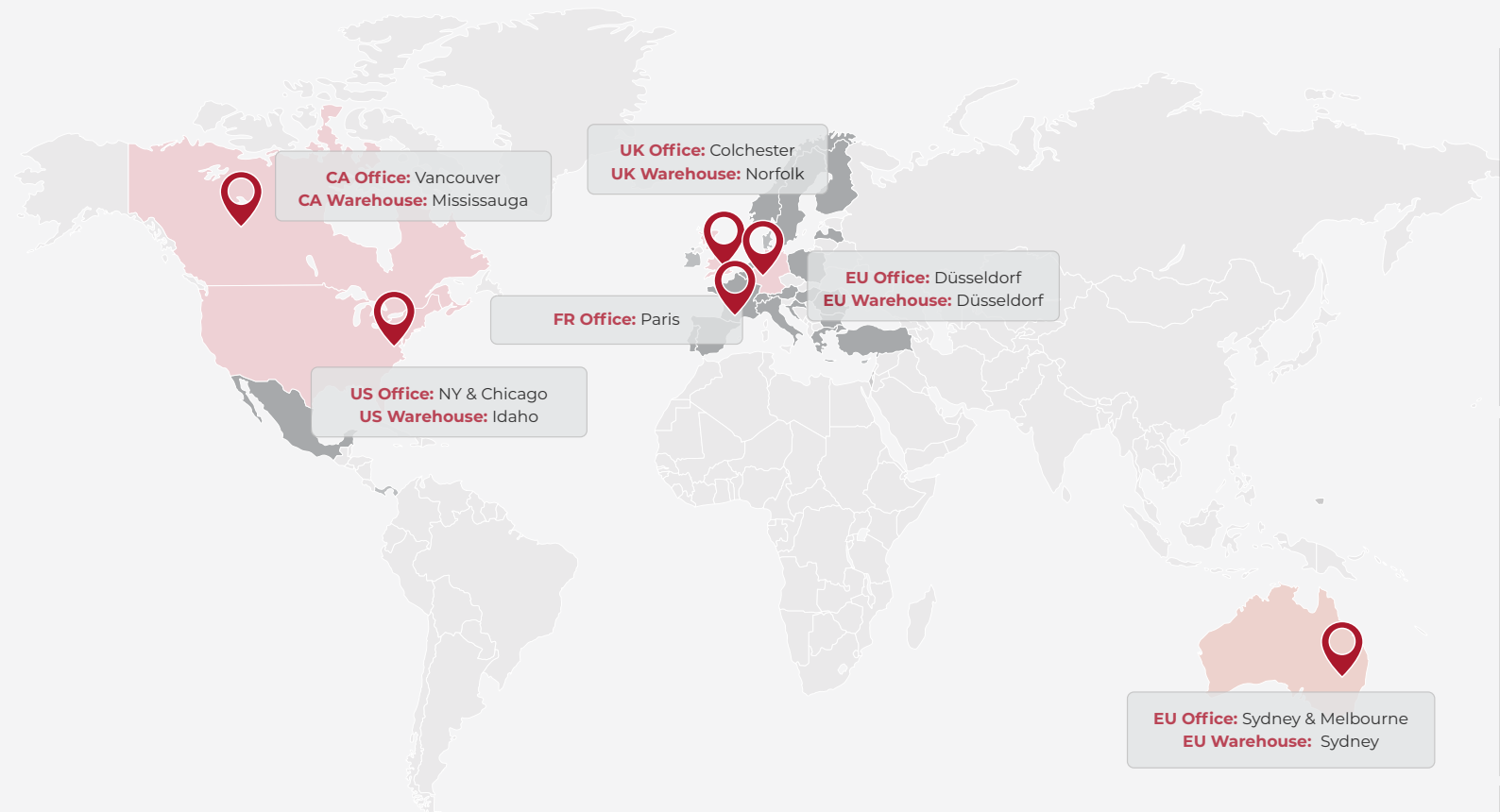
Carrefour <img alt="Carrefour logo symbol" data-bbox="900 788 930 814"/>



# NETWORK & LOGISTICS

Established in 1977, we are an global organisation with head offices in the UK, and bases in the US, Canada, Germany, France and Australia. We have key warehousing facilities backed by a solid logistics network across the globe in order to manage and streamline our customer supply.

We guarantee that we will strive to meet our customer’s global supply needs efficiently, consistently and with the back-up to minimise delays. We aim for an expected shipment delivery within 48 hours and with little exception, we hit that target.



# INNOVATION

Our loss prevention product range is extensive – if you have a security issue and need a solution, we will have it.

If you can't find the solution that's right for you, or it doesn't yet exist, we will strive to meet your criteria. We continually invest in product research and innovation whenever we can to adapt or create the best loss prevention solutions.



## R&D

With a dedicated, in-house Research and Development Team, we are at the forefront of loss prevention innovation. Through our collaboration with international retailers we will find tailor-made solutions that work better. This is an integral part of our business.



## InnovationLab

We invite you to join us in our 'InnovationLab' either virtually or in person. Here we showcase our latest innovations, we listen to your challenges and share industry insights. Our highly experienced global team look forward to 'meeting' you.



## Full-scale Test Pilots

We are confident our solutions will work for you and advocate running trials of our products in a selection of pilot stores. Working together, we define your requirements and refine the KPIs that should be achieved to make the most of the trial period providing solid results. Our teams support you closely guaranteeing ease of installation, minimum disruption, and to collect and respond to all feedback directly.





# CONTENTS

8-10	Box Protection
11	Detachers
12-15	Apparel & Multi-Use
16-17	Liquor Protection
18-21	Multi-Use
22-23	Labels
24	Hang-Pack Protection
25	The 3 Pillars of Sustainability





# BOX PROTECTION

## Self-Retracting BoxGrip™

The number one security solution for protecting boxed products in store, offering rapid application and removal through its unique self-retracting functionality, and saving valuable time on the shop floor. Available in two sizes.



**59.5%**

**less time wasted in application removal**

compared to conventional wrap tags

### FEATURES AND BENEFITS:

- Fast and easy application, press-button lock and release
- Unique recoil function
- No tangles – cables automatically draw tight around the box
- 1, 2 or 3-Alarm options available
- Available in AM, RF and dual frequency
- Customisable – can be manufactured in alternative colours
- Compatible with all common detachers

*Auto Recoil function patented and unique to Sekura Global.*

## BoxGrip™ One

IN DEVELOPMENT!

With all of the benefits of the previous model, this is the one and only Self-Retracting BoxGrip™ you'll need.  
**High spec. Low profile. Covers more bases.**

### FEATURES AND BENEFITS:

- One size – Longer cables: one size fits multiple box sizes
- Better grip – Tighter on your merchandise. Harder to defeat
- Reduced current drain to maximise battery life = less waste going to landfill
- Enhanced deterrence with LED flashing every 10 seconds
- Quick release



### LONG LASTING REPLACEABLE BATTERY

Less waste, longer lifespan

Recoil function means  
**NO TANGLES = LESS DAMAGED TAGS GOING TO LANDFILL**

Less waste, long-term savings



## Diamond Base BoxGrip™

The Diamond Base SR BoxGrip™ is a specialised version of the Self-Retracting BoxGrip™ incorporating unique diamond-shaped backing plates to further prevent cable removal.



## BoxGrip™ Net 2-Alarm

A simple and flexible solution designed to secure products. Available in 3 sizes to protect all hard-to-secure products.





# BOX PROTECTION

## Mini BoxTag<sup>360</sup>™

With its innovative and low-profile design, the Mini BoxTag<sup>360</sup> is the smallest box tag available. Perfect for smaller merchandise, the compact size gives little impact on display or customer experience when viewing or reading product information.

Ideal for a wide variety of box sizes.



**LESS WASTE**  
75g less plastic per unit than the average box protection tag.



### FEATURES AND BENEFITS:

- Low profile – Less than half the size of conventional box protection tags
- Available in AM or RF frequency
- 2 Alarm functionality
- Small and compact design with little effect on the box display
- Strong and reusable clear band that will not damage product/ packaging when applied and removed



# DETACHERS

## MEGALOC™

Packs a bigger punch in the fight against rising retail theft.

High loss areas? Increased retail theft? Now is the time to improve your security with Sekura's **MegaLoc™**.



### FEATURES AND BENEFITS:

- Unique combination – **MegaLoc™** + the Sekura Family of products
- Works as a benefit denial solution. Destructive methods are required to remove the tags without **MegaLoc™**
- Heavy, very powerful magnet combination secured to store fixture

## Commander Detacher

The Commander Detacher is for use with all types of magnetic release tags. It is ready for action straight out of the box and an effective solution to improve operations and security.



### FEATURES AND BENEFITS:

- Extendable lanyard allows access to detach protection from large or unwieldy products
- For use with all magnetic tags
- Lockable in closed or ready position as needed
- Will detach existing S3, Standard and Superlock solutions



# APPAREL AND MULTI-USE

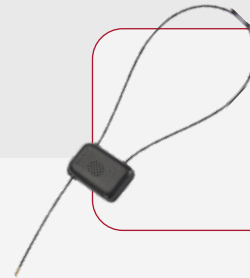
## Mini LynxLoc™

The Mini LynxLoc™ is perfect for accessory protection without impacting display appeal – available in dual frequency.



### FEATURES AND BENEFITS:

- Small package, big punch – Compact design enables protection of small accessories
- Prevents shorting defeat – Coaxial lanyard prevents shorting defeat and available in varying lengths
- 2 Alarm functionality
- Long lasting – Battery saving feature when not engaged and long lasting lithium battery



The Adjustable Mini LynxLoc™ provides strong and flexible security. The adjustable cable cinches to your merchandise, creating a secure fit every time.

## Mini Pencil Tag

Simple, easy pin application. Designed to protect fashion items, the Mini Pencil Tag serves as a simple, cost-effective solution to deter retail criminals.



### FEATURES AND BENEFITS:

- The tag is used with lanyards and pins
- Available in AM or RF frequency
- Strong and simple to apply
- Ideal for: Footwear, handbags, apparel and accessories



# 60%

**less time wasted in  
application removal**

compared to  
standard pencil tags.

## SlideTag™

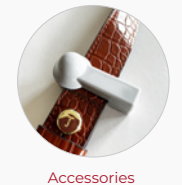
A revolutionary development in security tagging solutions for the safety-conscious retailer. The SlideTag™ is a safer solution, both for your customers and your staff and will allow you to protect merchandise with confidence.



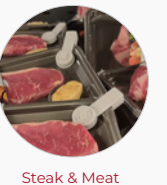
### FEATURES AND BENEFITS:

- One piece safety tagging solution
- Concealed, spring-loaded, smooth pin
- Now available with ink deterrent
- Neat and compact design
- Available in AM or RF frequency

### IDEAL APPLICATIONS:



Accessories



Steak & Meat

## Mini Napoleon



The Napoleon Tag is a versatile and effective hard tag which can be used to protect a wide range of merchandise. Its compact and robust design ensures it has minimum impact when on display items.

## Mini Hard Tag



Designed to protect fashion items, the Mini Hard Tag acts as a robust deterrent to retail criminals.



# APPAREL AND MULTI-USE

## Eyewear Tag™

Maximise display opportunities and protect sunglasses and prescription frames with the Eyewear Tag™, specifically designed to provide the most effective eyewear solution available.



### FEATURES AND BENEFITS:

- A one piece design, featuring an easy twist on application
- The cushioned grips protect the frames from damage
- Available in AM or RF frequency
- Unique patented mechanism prevents under or over-tightening
- High quality ABS construction

## LynxLoc™ **FLEX** + RECOILER

Tie your losses down even further! A unique innovation giving the highest protection for your merchandise solution. Like the name suggests, this is a secure yet flexible option that allows full 'touch and feel' customer experience.



### FEATURES AND BENEFITS:

- Available in AM or RF frequency
- If the tethered component is cut, the tag whilst still attached to the merchandise will alarm
- Detachable jack – The alarming tag is still attached to the product from display point to cash desk
- Multiple applications – Handbags, power tools, electrical and more



**70%**

**less time wasted in  
application removal**

compared to  
standard pencil tags.

## ArcTag™

Seriously ahead of the curve – This unique, original concept tag uses a curved needle pin locking mechanism to allow the tagging of a wide range of garment thicknesses that go beyond the standard one-piece tags.



### FEATURES AND BENEFITS:

- The pin button is ergonomically shaped to enable natural thumb motion and pressure for closing
- No misalignment issues. Works first time, every time
- Available in S3/Standard or Superlock strength
- Can protect materials up to 5mm thick
- Available in AM or RF frequency

## FUZEtag™

IN DEVELOPMENT!

A new concept in Active Benefit Denial. Integrated mechanism releases a coloured, melted glue that will fuze into the garment's fabric ONLY if illicitly removed from a store.



### FEATURES AND BENEFITS:

- High visibility deterrent – Gives a clear message to criminals that there is no benefit in stealing garments tagged with a FuzeTag™
- Difficult to remove – The garment will not be fit for re-sale or wear if stolen
- Intelligent activation zoning – The tag will only activate its glue if item is taken with no effort to make a return. Initially the alarm will sound as a warning



# LIQUOR PROTECTION

## Mini Koala

The advanced Mini Koala with a higher level of security. An extremely effective retail solution, used for securing and displaying your wines and spirits merchandise, one of the highest areas of loss due to retail crime.



### FEATURES AND BENEFITS:

- Compact design – saves storage space and logistics
- Ratchets tightly against the neck of the bottle to resist intrusion
- Tags come in two sizes (Standard and Champagne)
- Quick and easy to apply and remove – even one-handed
- Almost impossible to remove by force, even if the bottle is stolen



## Anti-theft Handcuff

The cuff lock adapts to bottle sizes, for a perfect and highly secure fit.



## Spirit Safer – Hexagonal

The Hexaganol Wine & Spirits safer is a perfect solution for the open merchandising of high theft liquor. Fully reusable, the safer works with a simple yet secure locking mechanism. Once the bottle is inserted, the lid is closed and secured with a sliding lock.



### FEATURES AND BENEFITS:

- Simple intuitive application and removal
- The bottle can be merchandised with the lid at the base for 360° visibility
- Fits most bottle sizes
- Hexagonal design maximises shelf space



# MULTI-USE

## BeltTag™

The BeltTag™ is an effective and flexible solution to protect Infant Formula and similar products from theft.

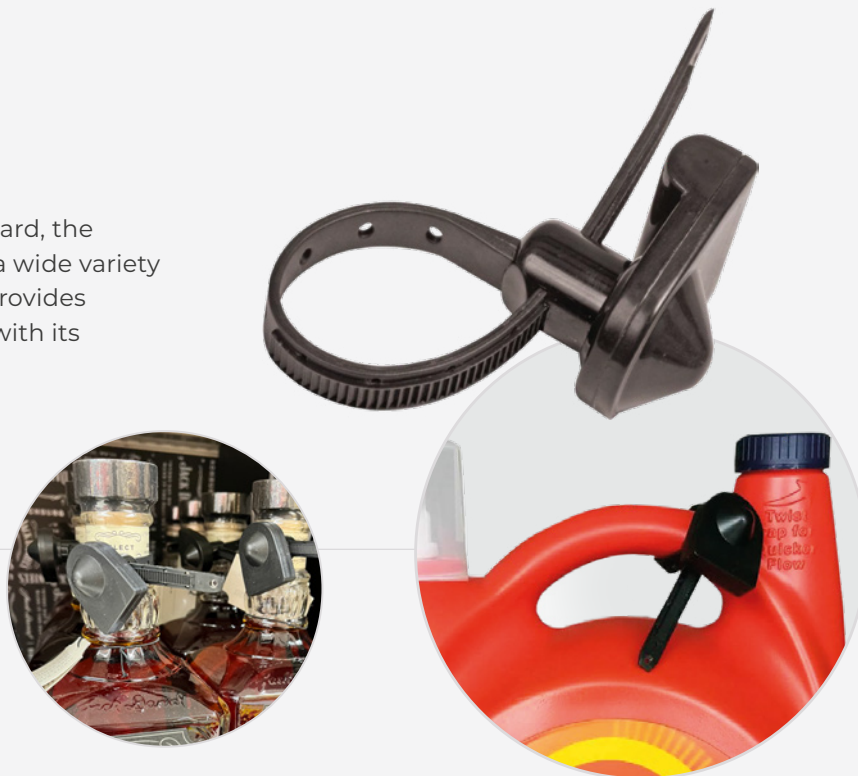


FEATURES AND BENEFITS:

- Versatile – Securely fits to a range of packaging sizes and shapes
- Flexible – Nylon belt with silicone liner that conforms and grabs to varying surfaces
- Adaptable – Different length belts with different ranges can be supplied
- Available in dual frequency AM/RF
- Suggested application – Infant Formula, protein supplements, candles, paints and more
- 1-Alarm functionality

## Ratchet Tag

With a metal reinforced locking lanyard, the Ratchet Tag can be used to protect a wide variety of displayed merchandise. The tag provides safe and easy customer interaction with its unobtrusive design.



## Ultra Tough Safers

Sekura's Safers are a robust and effective security solution for a wide range of items, providing EAS and benefit denial yet retaining full product visibility for the customer.



FEATURES AND BENEFITS:

- Heavy duty shatter resistant polycarbonate construction
- Wide range of sizes
- Neat, compact design
- Available in 1, 2 or 3-Alarm options

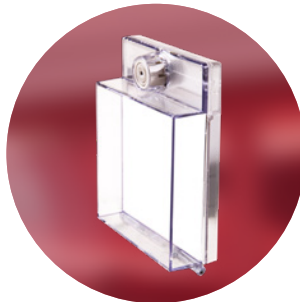
ALTERNATIVE SAFERS:



SAFER



ADJUSTABLE SAFER



SD SAFER



CLOSED ADJUSTABLE SAFER



# MULTI-USE

## Universal Razor Blade Safer

The patent pending Universal Razor Blade Safer is designed to fit Gillette 4 and 8 blade plastic packs as well as the 3, 4, 6, and 8 blade cardboard packs. Compared to other solutions, the Sekura Universal Safer maximises space giving a slicker, more uniform product display.



### FEATURES AND BENEFITS:

- Optimally dimensioned to fit present and future razor blade packaging utilising the planogram space efficiently
- Cut-out at the top front and rear to allow use of packaging's hang tab
- Accommodates front and rear facing display on hook
- Compatible with all retailer's existing hook and anti-sweep systems

## Razor Handle Safers

SEKURA® Razor Handle Safers are a high security solution for razor blades – its low profile design utilises the packaging's hangtab to minimise any impact on planograms.



### FEATURES AND BENEFITS:

- Available in AM or RF frequency
- Compatible with **MegaLoc™** or Superlock
- Can be sustainably produced from 100% recycled material
- Additional hangtab available for compatibility with anti-sweep hooks
- Three depths available to suit card razor handle packaging



## OysterTag™

The OysterTag™ with its low profile and innovative design can be used alone or with the clear shell for greater protection. Available in two sizes, it will accommodate a wide range of Gillette products.



### FEATURES AND BENEFITS:

- Prevent the tearing of the cardboard header from the product in order to later trim and resell
- Compact design adding minimal display impact to planogram
- Available in Polycarbonate and Recycled Polycarbonate
- 1-Alarm functionality

## StopLock

The SEKURA® Stoplock is a simple anti-theft device which clamps securely to a display hook and can be released by applying a Stoplock detacher.



### FEATURES AND BENEFITS:

- Customisable – Can be branded to corporate colours
- Strong and durable construction
- Available in Standard or Superlock strength
- Available in AM or RF frequency



# LABELS

## AM/RF Labels

These deactivatable labels are low profile and excellent for labelling in-store products and suitable for a wide range of applications.



## RF Label with Band Adhesive



### FEATURES AND BENEFITS:

- The self-adhesive is compatible with all types of surfaces
- They can be provided plain or custom printed or with a dummy barcode
- Consistent Q factor and can be used in a wide variety of applications
- Deactivatable at the till point



## FlagTag

The FlagTag is an innovative transparent packaging label with an AM or RF security sensor positioned in the fold of the adhesive to allow it to stand out from the merchandise.



### FEATURES AND BENEFITS:

- Available in AM or RF frequency
- Dimensions: 220mm x 55mm
- Can be supplied in a variety of colours or customisations





# HANG-PACK PROTECTION

## Mini PackTag™

Developed with the world's leading blister-pack manufacturers. The Mini PackTag™ provides a solution for your high-theft hanging merchandise that will not damage the packaging. It is perfect for blister packaged products.



### FEATURES AND BENEFITS:

- Small package, big punch – Compact design enables protection of small accessories
- Made as standard in high-visibility yellow. (custom colours available upon request)
- Retractable pin, blunted for safety
- Compatible with all euro slot blister packs
- One piece solution minimises storage space and sorting time

## Universal PackTag

The Universal PackTag is a one-piece solution for any retailer selling a wide variety of hanging merchandise with different hook types and sizes. A spring loaded pin is contained in the upper section and applied through the hanging hook into the lock.



### FEATURES AND BENEFITS:

- Transparent polycarbonate design provides robust protection yet allows clear visibility
- Hassle free store operations – Easy application and removal of product
- Robust ABS construction
- Blunt pin for safety

# THE 3 PILLARS OF SUSTAINABILITY



At Sekura Global we are looking at a **balanced approach to our long-term social, environmental, and economic objectives**, with a focus towards the three pillars of sustainability. Every small change or innovation can create a much larger impact.

Here are some examples...

### 1 SOCIAL

Our motto is local presence, global reputation. Being a good neighbour and community member, both locally and globally is important to us. We partner with companies whose values we feel are aligned with ours.

“ **Nothing is more important than protecting our colleagues now and in the future.** ”  
– Supermarket Testimonial

We have had some comforting feedback from shop staff on the front line knowing that we have made a difference to the community.

**Since installation, we have noticed a decrease in actual theft. Another good thing is that the message has gone out to shoplifters that they aren't worth taking now. When you have spirits on free flow (open sale) this is absolutely priceless.**

**Since we started using these, the shoplifters realised they can't get away with the wines and the sales on wines improved!**

**Colleagues are feeling safer now there's a deterrent to shoplifters.**

**Making retail safer**

### 2 ECONOMIC

Helping retailers to improve efficiencies to ensure that products that are suffering high losses are now secured in a way that doesn't effect sales, whilst also providing **time saving solutions**, meaning that our clients can reinvest the saved money and time to ensure **future business stability and growth**.

### 3 ENVIRONMENTAL

Efficiencies and production agendas have been thought through by our sourcing team to ensure that all new and existing products alike have minimal short and long-term waste implications.

We are further developing our dual sourcing strategy to ensure there is minimal reliance on one factory or supplier type.

An example of one of Sekura's products that saves time and waste is the Self-Retracting BoxGrip™ which has saved 1000's of Non-Self Retracting BoxGrips from going direct to landfill sites as these often have a more short-term lifespan due to entanglement.





# MAKE LOSS PREVENTION SIMPLER, SAFER AND **SEKURA**

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# SEKURA®

Make loss prevention simpler,  
safer and **Sekura**

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further questions or enquiries, please email us at:

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